

## CURRICULUM VITAE



1. Name : Dr. P. Rani Chandrika
2. Age & Date of Birth : 44& 16-05-1978
3. Designation& Subject : Assistant Professor
4. Educational Qualification : M.Com., MBA., M.Phil., Ph.D.
5. Date of Appointment : 01-10-2019
6. Date of Retirement : 01-10-2038
7. Spouse Name and Occupation : N. Ravi DME., AMIE., Business
8. Qualifications – Academic:

Examinations passed	Register Number	Month & Year of passing	Subject	Class with Marks or Grade	Name of the College/University
BBA	9525F0883	1998	Management	Second class	PKR Arts and science for women Gobichettipalayan
M.Com	119R06S01891	2000	Co- Operative	Second class	Annamalai University DDE
MBA	11226100569	2013	Management	First class	TNOU, Chennai
M.Phil.	A9820106	2010	Commerce	First class	GTN Arts College Dindigul
Ph. D	F 8626	2014	Commerce	-	GTN Arts College Dindigul

### 9. Additional Qualifications

<b>Examinations Passed</b>	<b>Board</b>	<b>Year of Passing</b>	<b>Grade</b>
Diploma in Information and Systems Management	APTECH	1998	Distinction
Typewriting	English	1998	Second Class

### 10. Teaching Experience

<b>Sl. No.</b>	<b>Place of Service</b>	<b>Period</b>		<b>Designation</b>
		<b>From</b>	<b>To</b>	
1	M.K.U Constituent College, Vendasandur	05-08-2014- to 05-08-2019		Guest Lecturer
2	GTN Arts College, Dindigul	06-08-2019 to 30-09-2019		Assistant Professor SSC
3	GTN Arts College, Dindigul	01-10-2019 to Till Date		Assistant Professor

### 11. Total Teaching Experience as on May 2018:

Under graduate - 8Years

Post Graduate - 3Years

Research - 1 Year

**12. Area of Specialization : Teaching: Marketing****Research :Human Resource management****13. Orientation Course**

<b>Sl. No.</b>	<b>Name of the Institution/University</b>	<b>From</b>	<b>To</b>
1	<b>UGC- Sponsored Faculty Induction Programme Bharathidasan University, Trichirappalli</b>	<b>18.11.2020</b>	<b>17.12.2020</b>

**14. Refresher Course**

<b>Sl. No.</b>	<b>Name of the Institution/University</b>	<b>From</b>	<b>To</b>
1	<b>UGC- Sponsored Refresher Course in Commerce Bharathidasan University, Trichirappalli</b>	<b>27.07.2022</b>	<b>10.08.2022</b>

<b>Sl. No.</b>	<b>Name of the Institution/University</b>	<b>From</b>	<b>To</b>
1	<b>Tamiladu in service Training Conducted by Madurai Kamaraj University - Madurai</b>	<b>17.05.2022</b>	<b>18.05.2022</b>

**15. Short Term Courses Attended**

<b>Sl.No.</b>	<b>Name of the Institution/University</b>		
1	<b>Marketing Fundamentals</b>	<b>Coursera</b>	<b>21.05.20</b>
2	<b>Integrated marketing communications</b>	<b>Coursera</b>	<b>22.05.20</b>

3	<b>Marketing Foundations</b>	<b>Great Learning</b>	<b>May 2020</b>
4	<b>Marketing 4P's -Product</b>	<b>Great Learning</b>	<b>May2020</b>
5	<b>Marketing and Retail Analytics</b>	<b>Great Learning</b>	<b>May 2020</b>
6	<b>Introduction to Digital Marketing</b>	<b>Great Learning</b>	<b>May 2020</b>

### 16. Workshops- Participation

<b>Sl. No.</b>	<b>Name of the Institution/University</b>		
1	<b>Empowering Teaching through on line mode</b>	<b>JNU- Delhi</b>	<b>2020</b>
2	<b>Using online tools</b>	<b>JNU- Delhi</b>	<b>2020</b>
3	Training programme on GST	Chamber of commerce Dindigul	<b>26.02.20- 9.03.20</b>
4	Data Analysis using SPSS	Parvathy's Arts & Science College, Dindigul.	28/5/20-30/5/20

### 17. Seminars/Webinar-Participation

<b>Sl. No.</b>	<b>Theme of Seminar/Workshops/Conferences/ Symposium</b>	<b>Institution/Organization</b>	<b>Date</b>
1	Entrepreneurial Traits	Sri Vidhya college Virudhunagar	6.02.20
2	Green Technology in Entrepreneurship	St.Antony's college Dindigul	27.02.20
3	The Future of Skills-Education ,Employement& Entrepreneurship	SKY CAMPUS-ICT ACADEMY	11/5/20
4	The power of You	SKY CAMPUS-ICT ACADEMY	11/5/20
5	The Future of Skills	SKY CAMPUS-ICT ACADEMY	11/5/20
6	The Future of Skills-Education ,Employement& Entrepreneurship	SKY CAMPUS-ICT ACADEMY	12/5/20

7	The Future of Skills-Education ,Employement& Entrepreneurship	SKY CAMPUS-ICT ACADEMY	12/5/20
8	The Future of Skills-Education ,Employement& Entrepreneurship	SKY CAMPUS-ICT ACADEMY	13/5/20
9	The Future of Skills-Education, Employment& Entrepreneurship	SKY CAMPUS-ICT ACADEMY	14/5/20
10	Digital Marketing Strategies for E-Commerce	G.T.N. Arts College, Dindigul.	14/5/20
11	Modern Teaching Techniques	Dr. Zakir Husain College, Ilayangudi.	17/5/20
12	Future Tech 2020	SKY CAMPUS-ICT ACADEMY	18/5/20
13	Global Mega Trends, Technologies & Covid 19 Impact Sectors	SKY CAMPUS-ICT ACADEMY	19/5/20
14	Building Skills in Robotic Process Automation	SKY CAMPUS -ICT ACADEMY	20/5/20
15	Personal Financial Management	SKY CAMPUS-ICT ACADEMY	20/5/20
16	Creating Super Power Thoughts Process	G.T.N. Arts College, Dindigul	23/5/20
17	Creating Super Power Thoughts Process	G.T.N. Arts College, Dindigul	23/5/20
18	Preparation of Mystic Sanitizer	Parvathy's Arts & Science College ,Dindigul	25/5/20
19	A learning & Development Perspective	SKY CAMPUS-ICT ACADEMY	26/5/20
20	Creating Super Power Thoughts	G.T.N. Arts College, Dindigul.	26/5/20
21	Emotional Intelligence	G.T.N. Arts College, Dindigul., Dindigul.	27/5/20
22	Impact of Artificial intelligence and cognitive computing, post covid 2019	SKY CAMPUS-ICT ACADEMY	27/5/20
23	Discover the Diamond in you	SKY CAMPUS-ICT ACADEMY	28/5/20
24	Catching the Cyber Virus	SKY CAMPUS-ICT ACADEMY	29/5/20
25	How to face the challenges?	G.T.N. Arts College, Dindigul.	30/5/20
26	Cyber Forensics and Security	G.T.N. Arts College, Dindigul	07/5/21

## 18. Faculty Development Program

Sl. No.	Name of the Institution/University		
1	Two days Faculty Development Program	NIFT-TEA College of Knit wear Fashion, Tiruppur	1/6/20-2/6/20
2	Cyber Security Awareness	Amity school of Engineering and technology, Mumbai.	24/5/21-28/5/21
3	Strategic Resilience and Organisation Agility	Valluvar College of Science and management, Karur.	26/5/21 - 31/5/21
4	international industry academia conclave	Guru Nanak college (autonomous), Chennai.	15/2/21-19/2/21
5	Quality Enhancement Initiative Through Innovative Practices	Jayaraj Annapackiam College for Women- Priyakulam.	3/5/21
6	Art of Effective Teaching	SMS College of Arts and Science, Sivakasi	18/5/21-22/5/21
7	Research Methodology	Kamala Nehru Mahavidyalaya, Nagpur.	26/4/21-1/5/21
8	Revised NACC Accreditation Framework Perceptions	G.T.N. Arts College, Dindigul.	12/5/21-15/5/21

## 19. List of Publications

### International Journals

Sl.No.	Title of the Article	Name of the Journal	Volume, Year, Page No.	ISBNNo.	Impact Factor	Scopus Index Yes / No
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1	A study on Organizational Climate in Co-Operative Banks in Dindigul	PARIREX - INDIAN JOURNAL OF RESEARCH	2 , 2013	2250-1991	0.3208	YES
2	A Study on Employee welfare measures in Sriram Pvt., Ltd., Dindigul	KALA SAROVAR	Oct-Dec 2020, Vol-23 No.04(XI)	0975-4820	4.80	YES
3	HRD Practices influence job satisfaction – A Study	SAMBODHI	Oct-Dec 2020, Vol-43- No.04(XXIV)	2249-6661	5.80	YES

### National Journals

Sl.No.	Title of the Article	Name of the Journal	Volume, Year, Page No.	ISBN No.	Impact Factor	Scopus Index Yes / No
1	Impact of advertisement on Buying Behavior of Consumers in Dindigul	WIZCRAFT	32 , 01.08.20	978-93-89488	-	No

### 20. Book publication

Sl.No.	Title of the Article	Publication	Year	ISBNNo.
1	Business Organisation	New Century Book House	June 2021	978-81-2344-104-7

**21. Membership in Academic Bodies:**

- 1. Life member in Indian Accounting Association**

**22. Question Paper Setters**

- 1. Alagappa University, Karaikudi**

**23. Co-curricular/Extra Curricular Activities in the College.**

- 1. Member in Discipline Committee.**
- 2. Member in College Entrepreneurship Development Cell.**
- 3. Member in College Skill Development Centre.**
- 4. Member in ERP Committee.**
- 5. Member in College Value added course Committee.**